



INSTITUTE OF
TRANSPORTATION ENGINEERS
MICHIGAN SECTION

December 14, 2022

Re: ITE Michigan Section Sponsorship

To Whom it May Concern:

The Michigan Section of the Institute of Transportation Engineers annual sponsorship opportunity for 2023 has arrived. ITE Michigan would be happy to have your company sponsor. Sponsorships will be on an annual basis and include the following:

- ¼ page advertisement in the *MichiganITE* newsletter, distributed electronically at least twice a year
- Logo on the itemichigan.org website
- Sponsorship of two technical session
- Sponsorship of the annual meeting
- Trivia or other social event
- Social media post on our 'Institute of Transportation – Michigan Section' Facebook page

The cost of this sponsorship is \$300. Advertisements, logo, and payment need to be received by January 31, 2023 to ensure sponsorship of our first event in 2023. The below payment options are available:

- 1) Electronically using PayPal at https://itemichigan.org/?page_id=487
- 2) By check payable to Michigan ITE, mailed to:

WSP USA
Attn: Joyce Yassin
500 Griswold St, Suite 2600
Detroit, MI 48226

Please send your advertisement artwork and logo electronically to me at Joyce.Yassin@wsp.com. Electronic artwork can be formatted as *.doc, *.pdf, or most any graphic format (i.e. jpeg, gif, etc.). If you have any questions, please feel free to contact me. Thank you for your continued support of ITE!

Sincerely,

Joyce Yassin
Vice President
Michigan Section ITE

pc: ITE Michigan Section: Executive Board, File