



INSTITUTE OF  
TRANSPORTATION ENGINEERS

MICHIGAN SECTION



**Spring Technical Session – March 25, 2021**  
**Virtual Meeting**

*Event link emailed through Zoom registration. The times are approximate estimations and may vary.*

Meeting Schedule		
Time	Topic	Presenter(s)
9:00 AM	Introduction & One ITE Update	Kristi Sebastian, ITE Great Lakes District Director
9:30 AM	Small Towns, Big Problems, and Engineering Solutions	Larry Fleis, CEO and Paul Galdes, Sr. VP of Fleis & VandenBrink
10:30 AM	DBE Program Overview	Lisa Thompson, MDOT
10:45 AM	Panel: DBE Success Stories	Lisa Thompson, MDOT (Moderator)
	Lisa Thompson, the MDOT Small Business Administrator, will lead a panel to discuss MDOT's efforts in encouraging small businesses to work with MDOT through use of the Mentor/Protégé program and the DBE program. Three business leaders will answer questions on a panel relating to the challenges overcome over their careers and notable highlights.	Oge Udegbumam, Tyme Bob Rayl, RS Engineering Amy Trahey, Great Lakes Engineering Group, LLC
11:45 AM	The Story Behind Waycare, a Startup Pioneering AI and Cloud Technology in Traffic Management	Noam Maital, Waycare
	Waycare, a company born in Tel Aviv, Israel in 2016, provides cloud-based solutions for traffic management agencies. The platform is driven by AI algorithms, offering features such as incident identification, crash prediction, and data reporting. Noam Maital will share the story behind what fueled Waycare's inception and the path it took to develop and shape its solutions. What were the obstacles to growth and how did the company scale its team to keep up with rapid expansion both nationally and internationally?	
12:15 PM	ITE Michigan Update and Announcements	Matt Hunter, ITE Michigan President
12:30 PM	Lunch Break / Program End	

Additional Session		
1:00 PM	<b>Prepare. Perform. Please! - How to stand out during your virtual job interview</b>	Emil Wipprich
	Brought to you by the Young Professional Committee (YPC). The target audience is students and young professionals, but all are welcome to this session.	

**Fees:**

The program counts for **3.0** Continuing Education Hours. Self-reporting forms will be made available online after the event. Do not share the meeting link.

ITE Members/ Students:	<b>FREE</b>
Non-Members	<b>\$15</b>

**Mail Payment**

*(checks to: ITE Michigan Chapter)*

WSP USA  
Attn. Joyce Yassin. P.E.  
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Detroit, MI 48226

**Online Registration:** [https://itemichigan.org/?page\\_id=12580](https://itemichigan.org/?page_id=12580)

*Register online through the ITE Michigan website. Follow the link provided the confirmation email to the Zoom registration page. The Zoom registration page will send a unique meeting link. If you do not see an email from the ITE Michigan section, please check your spam/junk folder. Any additional issues can be sent to Ellen Nightingale at [NightingaleE3@michigan.gov](mailto:NightingaleE3@michigan.gov).*

*Please register individually. For continuing education credits, please confirm your first and last name is accurate when registering on the Zoom registration page. Time stamps for attendance will be released on the website after the event.*

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